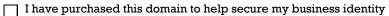
Simple Business Plan Template	
for a Business Solutions Busines	S

(e.g. software, consultants)

I have checked this name is an available domain (on Jumpstarter.co.nz)





## Key partners

Who are the key people or organisations that will help your business succeed?

Who are your suppliers or collaborators? / What resources are they providing? / What activities do they help with? Think: tech partners, consultants, contractors, integration platforms

## Key activities

What important things does your business need to do to deliver value to

What do you do every day to keep the business running? / What do you need to do to attract, retain, and serve customers? Think: client consultations, solution development, software onboarding

## Value proposition

What makes your business valuable to customers?

What problems are you solving for them? / Why would they choose you over others? Think: efficiency, innovation, expertise, tailored solutions, reliability

## Key resources

What do you need to make your business work?

What assets are required to create value and deliver it? Think: skilled staff, software tools, client database, website

## Customer relationships

\*

R

How do you interact with your customers?

What kind of experience do they expect? / Do you offer personal support, self-service, or community?

Think: dedicated account management, onboarding, ongoing support

## Channels

How do customers discover and interact with your business?

Where do they hear about you, buy from you, and get support? Think: LinkedIn, networking, content marketing

# **Customer segments**

Who are your customers?

Who are you creating value for? / Are they a broad group or a specific niche? Think: small to medium businesses, corporate clients, startups, government

#### Cost structure

What are your biggest costs?

What do you spend money on to run the business? Think: software subscriptions, rent, marketing, staff Are you: Cost-driven (low-cost, lean setup)? / Value-driven (premium, focused on experience)?

#### Revenue streams

How does your business make money?

What do customers pay for? / How do they pay you? Think: consulting fees, SaaS subscriptions, retainers

